

ORDER



Orders	Order / Rev:	107893		
	Alt Order #:	06863795		
	Product Desc:	OBAMA - MKGD SKED A		
	Estimate:	1537		
	Flight Dates:	10/15/12 - 10/28/12		Primary AE:
	Original Date / Rev:	10/15/12 / 10/15/12		Sales Office:
	Order Type:	GENERAL		Sales Region:
				Amy McCreary
				BLPHI
				National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:			Billing Type:
	Billing Contact:			Billing Calendar:
		Washington Harbor		Billing Cycle:
		Washington, DC 20007		Agency Commission:
				15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+		New Business Thru:
	Product Codes:	PLC01-Democrat		Order Separation:
	Priority:	SELECT PRIORITY CODE		Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	27	\$36,395.00		\$30,935.75	October 2012		27	\$36,395.00	\$30,935.75	0.00
						Totals		27	\$36,395.00	\$30,935.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																	
E 1	KSNV	10/15/12	10/26/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$450.00	1	0.00	NM	5	\$2,250.00																	
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COMMENTS APPLY TO SUB LINES A THRU B																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/15/12	10/21/12	MTWTF--	2	\$450.00	0.00																											
Week: 10/22/12	10/28/12	MTWTF--	3	\$450.00	0.00																											
E 2	KSNV	10/21/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	2	\$20,000.00																	
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/15/12	10/21/12	-----S	1	\$10,000.00	0.00																											
Week: 10/22/12	10/28/12	-----S	1	\$10,000.00	0.00																											
E 3	KSNV	10/17/12	10/24/12	Wed PR 8-9p	CM	8-9pm	--W----	:30	1	\$2,400.00	1	0.00	NM	2	\$4,800.00																	
Wednesday Prime 8-9pm																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/15/12	10/21/12	--W----	1	\$2,400.00	0.00																											
Week: 10/22/12	10/28/12	--W----	1	\$2,400.00	0.00																											
E 4	KSNV	10/19/12	10/26/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$2,000.00	1	0.00	NM	2	\$4,000.00																	

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Advertiser: Obama for America
 Product Desc: OBAMA - MKGD SKED A
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																	
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/15/12	10/21/12	-----F--	1	\$2,000.00	0.00																											
Week: 10/22/12	10/28/12	-----F--	1	\$2,000.00	0.00																											
E 5	KSNV	10/15/12	10/26/12	The Agenda	1230pm	CM	1230-1p		MTWTF--	:30	3	\$325.00	1	0.00	NM																	
The Agenda 1230pm																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/15/12	10/21/12	MTWTF--	3	\$325.00	0.00																											
Week: 10/22/12	10/28/12	MTWTF--	5	\$325.00	0.00																											
E 6	KSNV	10/15/12	10/26/12	NEWS 3 at 4	(1 HOUR)	CM	4-5pm		MTWTF--	:30	2	\$725.00	1	0.00	NM																	
4PM NEWS (1 hour)																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 10/15/12	10/21/12	MTWTF--	2	\$725.00	0.00																											
Week: 10/22/12	10/28/12	MTWTF--	1	\$725.00	0.00																											
E 7	KSNV	10/20/12	10/27/12	To the Point - ON		CM	430-5am		-----S-	:30	1	\$45.00	3	0.00	NM																	
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Week: 10/15/12	10/21/12	-----S-	1	\$45.00	0.00																											
Week: 10/22/12	10/28/12	-----S-	1	\$45.00	0.00																											
E 8	KSNV	10/22/12	10/26/12	Last Call w/Carson Daly	CM		136-205am		MTWTF--	:30	2	\$40.00	3	0.00	NM																	
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Week: 10/22/12	10/28/12	MTWTF--	2	\$40.00	0.00																											
E 9	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	SM		Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM																		
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Totals

27 \$36,395.00